# RadonAway-RCi Newsletter

August Update! AUGUST 2017

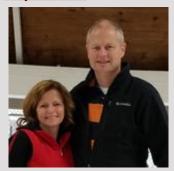


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# PARTNER SPOTLIGHT:

Marcus Smith Accurate Home Inspections



"I have been certified and installing radon mitigation systems in Columbus, IN for 9 years. I was fortunate to do my practical training with Dan West in Columbus. When Dan told me to use RadonAway fans because they were "the best" that was enough for me. I wanted to be a top quality radon mitigator, and I've used RadonAway fans ever since.

While the fans are excellent, what has really impressed me is the service I've received from RCi and RadonAway (Oh, if I could get this type of service from every company I deal with!).

# PRODUCT SPOTLIGHT: XP Pro Series Stay-White Fans

The most essential component of a radon system is the right fan. At RadonAway, we know that one size, one motor, and one housing does not fit all jobs. Here are just a few things that make the RadonAway XP151 and XP201 unique... and the right choice for certain mitigation jobs:



- Durable, attractive Stay-White housing
- Quiet operation
- Low energy consumption
- Low-profile design
- Water-hardened, thermally protected motor
- Sealed seams to prevent radon leakage
- ETL Listed for indoor or outdoor use
- Meets all electrical code requirements
- Rated for commercial and residential use

We recommend the <u>XP151</u> and <u>XP201</u> Pro Series Stay-White fans for their compact size, lower pressure and average flow in very porous sub-slab/membrane materials consisting of 4 inches of clean, size 4-6 gravel.

## TECH TIP: System Monitors

Why does RadonAway offer several different types of system manometers, ranging from U-Tubes to alarms? Because, as with shoes (and radon fans), one size does not necessarily fit all. Technically, not all of the monitors/alarms we sell are system monitors as defined by radon standards. Here's a quick rundown:

#### **U-TUBE MANOMETER**

Used in millions of homes to monitor

The friendly, helpful staff, the next day delivery of supplies, and the "no questions asked" replacement of fans are impressive, but the same day personal delivery of a fan puts RCi on an untouchable service level in my book.

Radon mitigation rose to a whole new level for me and my wife in 2013 when our family dentist passed away from lung cancer - he had never smoked. He and his wife were convinced it was radon.

He asked me to do radon tests at his home and in his office, and the radon levels came back fairly high in his office. He stayed positive and fought cancer through to the end, but 3 months after he contacted me, he passed away.

This sad event has raised awareness of radon in our community, and has made me even more passionate about reducing radon levels. Now I really feel like I'm in the business of saving lives.

I recently met Julie Meeks [Sales Account Manager - IN], and she introduced us to WAR (Women Against Radon), a campaign for CanSAR, and I love the idea of being a radon warrior and increasing the awareness of radon in our communities.

I still have too many people say to me "What is radon?". If we can raise awareness and make homes safer, we can prevent the tragic stories like my dentist's."

- Marcus Smith, Accurate Home Inspections

Do you want to be featured in the next spotlight?

Contact us at: marketing@radonaway.com



vacuum pressure; meets mitigation standards; inexpensive and easy to install.



#### **CHECKPOINT IIA and IIAR**

Preset to activate at .25"WC vacuum pressure; audible alarm and LED lights are preferred by some homeowners.



#### AIR FLOW ALARM

Monitors air flow and alerts homeowner to low or no airflow with an audible buzzer and flashing LED light.

Got tips, feedback, or ideas for our team? Email <u>marketing@spruce.com</u>, and we'll see what we can do!

## RADONAWAY NEWS: RUGS 2017 SPOTS GOING FAST!



All are welcome! Join us for our FREE RadonAway Users Group Summit (RUGS) 8-hour CE event.

Arrive early to the <u>AARST Radon Symposium</u>, held at the Hilton Riverside in New Orleans, and spend Saturday (Sept. 30) with us.

This year's RUGS event features nationally renowned professional instructors along with industry leaders, who will help you take your business to the next level. This event also features an in-depth look at our fans, as well as new products and applications.

Free lunch at Drago's included! **Don't miss out. Register today to hold your seat!** 



### **QUICK LINKS:**

Our Websites:

RadonAway RCi

**Products** 

**Radon Training** 

2017-2018 Catalogs:

RadonAway RCi





(800) 767-3703

sales@radonaway.com

# RADON IN THE NEWS: WAR Campaign for CanSAR Launched



On August 1st, World Lung Cancer Day, *CanSAR* launched their dynamic new campaign, Women Against Radon (WAR). WAR has already taken off this month in the industry, empowering women (and men too!) to create healthier homes and schools for

families through spreading radon awareness and inspiring action. Becoming a WARrior and joining the cause is easy... All you have to do is make a \$25 donation to CanSAR through their <u>webstore</u>, and you'll receive a box full of WARrior goodies for you, as well as informational resources to help you recruit even those who don't yet know the dangers of radon to the cause!

Read more about the <u>WAR Campaign</u>, and check out their <u>Facebook Page</u> for updates and info.

### **SPRUCE JOB POSTINGS:**

Come Work With Us!

JOB SPOTLIGHT:

Digital Marketing
 Specialist - Ward Hill,
 MA



Learn more about this opportunity!